

Pre-Interview Guidance for GSA Members

Use this letter when a member of your GSA group is going to be interviewed by the media.

Date:

To:

From: GSA Public Information Committee

SUBJECT: Preparing for Your Interview

As you prepare for your media interview, please keep the following guidelines in mind:

In the spirit of the traditions, we ask that you honor Tradition 11 and Tradition 12^{*1} by identifying yourself with only your first name and first initial of your last name in all interviews or broadcast media appearances. To honor our traditions, we strive to be anonymous in appearance and voice and to refrain from sharing personal telephone numbers or email addresses. This helps to protect your “anonymity at the level of press, radio, and television” and your integrity as well as that of GSA as a whole.

When sharing your *experience, strength, and hope*, please remember that you are speaking from your own personal experience and not for GSA as a whole. Use statements like: "My experience is..." "In my opinion..." or "I've come to believe that..."

Thank you for your service today in reaching out to the compulsive eater who still suffers.

¹ Tradition 11: “Our public information policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio and film.”

Tradition 12: “Anonymity is the spiritual foundation of all our Traditions, ever reminding us to place principles before personalities.”